

# GoPass obtains an investment of US\$15 million by digitizing payments in tolls and parking lots

[José Caparros](#) | November 9, 2023 @ 9:11:36 am



Jorge Camacho, co-founder of GoPass. Photo: Diana Rey Melo / Forbes. *Jorge Camacho, co-founder and CEO of GoPass, told Forbes that the company plans to create new mobility solutions.*

**GoPass, a Colombian startup that digitizes payments through tags in places such as electronic tolls and parking lots, has closed a Series A investment round of US\$15 million.**

The company has a platform from which you can also manage payments at Terpel gas stations, washing services, payments at self-service stores, tow truck assistance and, among others, technical-mechanical reviews, which they call an ecosystem.

This capital injection has been led by the largest Latin American venture capital firm, Kaszek Ventures, with the participation of angel investors who followed up on their initial investment, mainly, the founders Felipe Samper, Alejandro Uribe, Felipe Ochoa and Jorge Camacho. , who created this mobility 'superapp' in 2019, [after several years doing](#) call center, logistics and insurance businesses together.

“We have a very long-term vision, which we hope will transcend many years,” GoPass co-founder and CEO Jorge Camacho said in an interview with Forbes. “We are going to invest in creating new mobility solutions that will continue to revolutionize the way in which Colombians move, we are going to bring solutions to more places in the country, in an easier and closer way, increasing our footprint in the national territory” .

More than 350,000 cars and trucks are using the Go Pass platform, which in the first half of 2023 alone processed six million transactions. Today they have a presence in 126 of the 178 tolls in Colombia. By 2024, they aim to reach 800 service points and 70 million transactions.

These numbers give GoPass an advantageous distance over local competitors enabled to process toll payments such as Flypass and FacilPass.

“The Government has encouraged these payment solutions because they generate efficiency, speed and safety on the roads,” explains Camacho.

GoPass plans to announce additional features in its ecosystem in the coming months.